

**MIT POSTER**

## Hermann Paule GmbH & Co. KG: Ein schwerer Auftrag in schwieriger Zeit!

Das internationale Fachmagazin für Schwertransport, Technik und Logistik

**IN AKTION:**  
EIN GANZ BESONDERER EINSATZ!

**IN AKTION:**  
GIGANTISCHER TRANSPORT ÜBER DIE A 8

**STM-MINI:** VOLVO FH 8x4  
MEGA WINDMILL TRANSPORTER

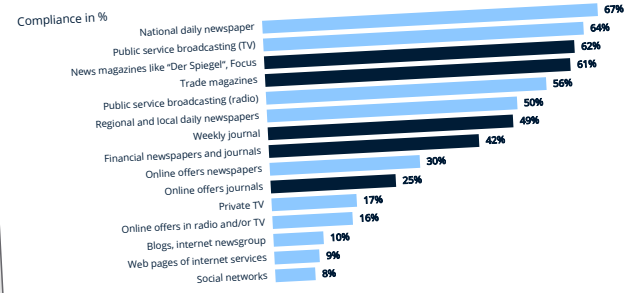
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### Magazines are quality media

"Where to find good journalism i. e. high quality journalism normally?"



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Source: Allensbach® Archiv, IVD-Survey 11077  
Based on: Federal Republic of Germany, human population aged 16 and older

The Schwertransportmagazin offers the following columns regularly: **News, events, market and brands, technic and management, duty report, financing, insurance, equipment, truck-sport, STM justice, STM extra and STM mini.**

The following stresses are planned for 2021:

Issue No.	Date of Issue In sales points (earlier for subscribers)	Copy deadline Closing Date Hard copy deadline	Specials
97	05.02.2021	15.01.2021 15.01.2021 19.01.2021	<ul style="list-style-type: none"> <li>• Heavy transport of the year! The nomination!</li> <li>• Heavy duty tractors at a glance - what's there, what's coming?</li> </ul>
98	26.03.2021	05.03.2021 05.03.2021 09.03.2021	<ul style="list-style-type: none"> <li>• Heavy transport of the year! The vote</li> <li>• Intermat 2021: Heavy duty transports in Paris!</li> <li>• Are they talking to each other? Digitization in trucks &amp; trailers!</li> </ul>
99	28.05.2021	05.05.2021 05.05.2021 07.05.2021	<ul style="list-style-type: none"> <li>• Heavy transport of the year! The winners</li> <li>• Financing &amp; Insurance!</li> <li>• Securing made easy - alternative load securing equipment</li> </ul>
100	30.07.2021	09.07.2021 09.07.2021 13.07.2021	<ul style="list-style-type: none"> <li>• There's something to celebrate: <b>the 100th issue of the Schwertransportmagazin!</b></li> </ul>
101	24.09.2021	03.09.2021 03.09.2021 07.09.2021	<ul style="list-style-type: none"> <li>• The BSK Annual General Meeting - STM informs!</li> <li>• The magazine for the International Heavy Load Days in Hohenroda! Congratulations on the 25th!</li> <li>• NUFAM – A look to Karlsruhe!</li> </ul>
102	26.11.2021	05.11.2021 05.11.2021 09.11.2021	<ul style="list-style-type: none"> <li>• Follow-up report to the BSK annual general meeting</li> <li>• Review of the International Heavy Load Days</li> <li>• Workplace and living room: the best cabs for heavy haulage vehicles</li> </ul>

## Fair data in 2021

Due to the corona pandemic (COVID-19), information about trade fairs and events may be out of date. You can get more detailed information from the organizer.

**Intermat Paris**  
19.04. – 24.04.  
Paris, France

**Breakbulk Europe**  
18.05. – 20.05.  
Bremen, Germany

**Apex**  
15.06. - 17.06.  
Maastrich, Netherlands

**Platformers' Days**  
10.09. - 11.09.  
Karlsruhe, Germany

**HUSUM Wind**  
14.09. – 17.09.  
Hamburg, Germany

**NUFAM**  
30.09. - 03.10.  
Karlsruhe, Germany

**Internationale Schwerlasttage**  
01.10. - 02.10.  
Hohenroda, Germany

**BSK Jahreshauptversammlung**  
08.10. – 09.10.  
Frankfurt, Germany

Further topics can be included on demand.